

Patron & Sponsorship Opportunities

28th Annual Hambidge Art Auction & Performance



Join us for the Opening Artist Reception on **September 23rd** and the Art Auction & Performance Party on **October 7** for Atlanta's most talked about art event featuring the region's most unique performers, artists, and interactive guest experiences. **The Hambidge Art Auction & Performance Party** showcases artwork from over 200 of the best emerging and established artists from Atlanta and across the country and will be held again—by popular—demand at the fabulous **Uptown Atlanta!**



2025

Hambidge Art Auction & Performance Party

September 23–October 7

Honoring

Hambidge 2.0 Campaign Chairs **Sherry Cohen & Woodie Wisebram**

Auction Committee

Jamie Badoud, Kathryn Banks, Judy Barber, William Downs, Julie Fordham, Rachel K. Garceau, Karin Koser, Lynn Pollard, Karen Rolader, Nancy Shaidnagle, Dayna Thacker, Anne Tracht, Ife Williams

Event Overview

Experience the most talked about art event in Atlanta

Your sponsorship is essential to our work to support working artists. We offer various sponsorship levels for marketing opportunities, early online access to the \$100 Works of Art section, exclusive VIP events, and much more!

- LIVE in-person event, featuring Hambidge-grown musical and dance performances by Fellows at the Hambidge Center.
- Online Silent Art Auction offering 200+ & museum-quality original artworks ranging from \$100–\$20,000
- The artwork will be available to view in person prior to the event by appointment as well as online.
- Past auction items include artwork by Radcliffe Bailey, Lucinda Bunnan, Mel Chin, Brian Dettmer, William Downs, Rachel K. Garceau, Shanequa Gay, Lonnie Holley, Benjamin Jones, Michi Meko, Katherine Mitchell, Todd Murphy, Fahamu Pecou.
- Proceeds support Hambidge's mission to nurture creativity and support artists.

Event Demographics

- Previous attendance: 1,500+ collectors, creative professionals, artists, and art enthusiasts
- Reach an out-of-state and international art-buying audience
- Reach over 10,000 followers through social media and our email marketing



Hambidge Art Auction & Performance Party

Patron Levels

Sponsor Levels

COPPER \$350	BRONZE \$600	SILVER \$1,200	GOLD \$2,500	PLATINUM \$5,000	DIAMOND \$15,000	PRESENTING \$20,000
●	●	●	●	●	●	●
●	●	●	●	●	●	●
1	2	4	6	10	15	20
●	●	●	●	●	●	●
●	●	●	▲	▲	▲	▲

Patron & Sponsorship Opportunities

VIP ACCESS TO THE ART AUCTION & MORE

- Early access to \$100 "Buy-It-Now" Works of Art
- Invitation to Collector's Preview Tour with Guest Host
- VIP Tickets to Art Auction with Access to VIP Lounge
- Exclusive VIP Pre-Party
- Name (●) /Company Logo (▲) on Event Marketing Collateral—digital invitation/printed "Save the Date (~3,500), event program (~1,000), Hambidge website with link
- Name/Company Logo on Event Signage and Auction Bidding Website
- Dedicated Recognition on Social Media (Facebook, Instagram, and Twitter)
- Presenting Sponsor of Event—Speaking Opportunity and Logo Included in Auction Teasers
- Logo Included on Primary Hambidge Marketing Materials through the year
- Company Name Included on all Public Relations and Marketing Media, including Press Release

BOARD OF TRUSTEES

Judy Barber **FELLOW**
Michael Bishop
Rutu Chaudhari **FELLOW**
Michael Diffenderfer
William Downs **FELLOW**
Rachel K. Garceau **FELLOW**
Marian Liou **FELLOW**
Bari Love **CHAIR**
Jennifer Stack Moore
Lynn Pollard **FELLOW**
Karen Rolader
Nancy Shaidnagle
Yusef Sullivan **FELLOW**
Anne Lambert Tracht
Gregor Turk **FELLOW**
Akilah Wise **FELLOW**

TRUSTEES EMERITI

Susan Antinori
Lucinda Bunnen **FELLOW**[†]
Helen Meadors

Situated on 600 forested acres in the mountains of north Georgia, the Hambidge Center offers a self-directed residency program to small cohorts of talented individuals, allowing them to focus, experiment and rejuvenate. Residents of all ages and walks of life come to Hambidge from around the country – and the world – representing a wide range of creative disciplines and return to the wider world to contribute creative works of the highest caliber.

Expanding its mission to nurture creativity, Hambidge's programming includes workshops and collaborative residencies as well as a variety of creative public programming, including gallery shows, public lectures and performances on both its main campus and through its Cross-Pollination Art Lab in Atlanta.



HAMBIDGE SPONSORS OF PAST AUCTIONS

Thank You to all of our past and future Sponsors and Patrons.

We couldn't support our artists without you. For more information on the Hambidge Art Auction & Performance Party, or if you would like to secure a sponsorship please contact: Kathryn Banks, Development Director at kbanks@hambidge.org or 770-851-5631.

hambidge.org



ADAC, Adrenaline, Argent Trust, Atlanta Homes & Lifestyle, Atlanta magazine, Banjo Coffee, Binders, Butler Snow, Caroline Budd's Picture Framing, Casa Noble, Chubb, Colony Square, Myott, PFW Advisors, Post Meridiam, R. Hughes, Rathbun's, Selig, Soho Myriad, The Works, Toco Framing, Topo Chico, Wild Leap, Wilmington Trust